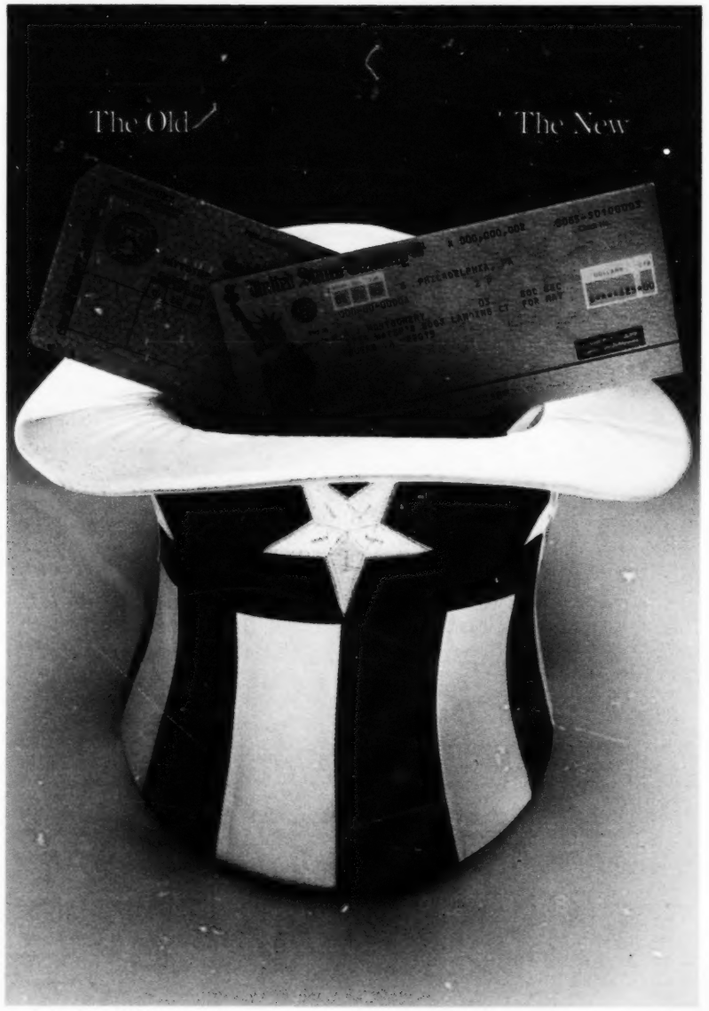
C 41

U.S. Government Checks Have A Brand New Look.



U.S. Government checks now look a lot different than they used to. The familiar green punched-card check is being replaced with a brand new paper check.

Most people will automatically accept the change without question. Yet some may be confused by the new check or wonder if it's genuine. That's why it's so important to communicate the facts about the new U.S. Government check.

On the face of the new check is a picture of the Statue of Liberty printed on a multicolored background. A pattern of the letters "USA" is printed in pale blue on the reverse side. This new design is the product of the latest technology, making government checks much more difficult to alter or counterfeit.

But that's not all. Since the new checks are printed on lightweight paper that costs less to buy and store, they're saving the government $6 million a year.

The U.S. Government issues about 600 million checks per year. Soon, everyone who receives U.S. Government checks will be getting new ones. Many people already have! The new checks will be used for Social Security payments, tax refunds, Veterans Compensation, federal employee payroll and more.

But what about the *old* checks? If you happen to receive the green or other color punched-card check, there's no problem—it's still good. Cashing the *new* checks should be no problem either. We've told everyone who cashes checks to be on the lookout for the brand new look of U.S. Government checks.